Thomas Nelson Community College

Picture Perfect with QR

Distance & Distributive Learning
Contents

1. What is a QR?
2. What can be encoded in a QR
3. How to generate and read a QR
4. Examples of QR’s
What is a QR

- A Quick Response “QR” is a type of two dimensional (2D) code that consists of black modules that contain encoded data which a can be read by a smart phone app.
What can you encode:

- Text
- URL
- vCard
- Phone number
- Text (SMS)
- Maps

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QR Generators

- http://qr-code.kaywa.com/
- http://zxing.appspot.com/generator/
- http://www.qrstuff.com/
How to Read QR Code

- QR code reader apps (applications) utilize a smartphone's cameras to recognize the position and alignments marks to scan encoded data.

- There are a number of QR code Readers:
  - ScanLife
  - QR Droid
  - QuickMark
  - Optiscan
  - i-nigma
  - Kaywa
What it can be used for:

- Place event info on a flyer
- Real estate signs for homes
- Put a QR code on your business card
- Mobile Field Trip
- Saving Phone Numbers
- Much more!
Marketing & Promotion

QR Code

Advertising

Website
Blog
Twitter
Business
Examples
Support

- **QR History & Background**

- **QR with Google Map**

- **Contact me**
Thank You!

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