



**VIRGINIA
PENINSULA**
COMMUNITY COLLEGE

President's Report
to the
Local College Board

February 2023

UPDATES FROM THE PRESIDENT

Capital Presence in The City of Newport News

Virginia Peninsula Community College continues to seek sites where we will relocate our Center for Building and Construction Trades, currently located at the Goodwill Center in Hampton. Our preferred site location is the Southeast community in the City of Newport News where the VPCC Center for Teacher Excellence will be developed. The new training facility would allow us to expand our maritime trades training programs, provide training that leads to high-demand jobs, and better support local employer partners with talent pipeline issues. We plan to offer training programs to include shipbuilding/ship repair occupations, commercial and residential construction trades, infrastructure-related occupations, allied health, business, and information technology.

The college recently received a letter of intent from a military partner who will award us \$3.5M toward establishing a training center in Newport News. This effort is supported by the Newport News City Manager whose team has been working diligently with the College to finalize the site location and determine site preparation costs. We are partnering with Newport News Public Schools to create trades training pathways for high school juniors and seniors and to identify a temporary training space while the permanent Center is developed. Additionally, we have scheduled exploratory conversations with a local four-year institution to identify VPCC internship opportunities for baccalaureate degree-seeking students. The timeline for the college to vacate the Center for Building and Construction Trades at Goodwill was extended through June 2023. In addition to rebuilding the Mary T. Christian Auditorium, the Newport News expansion is among the college's top priorities.

2023 Legislative Agenda

The General Assembly session began in early January and the VCCS has one legislative priority that all Presidents have been promoting with the senators, delegates, and localities. Hire Virginia is the VCCS's sole legislative priority and calls for significant investments in the 23 community college's ability to address Virginia's workforce crisis. The initiative focuses on the unfilled middle-skill jobs – those that require some level of credential or certification but do not require a four-year degree – approximately half of the open jobs. Virginia's community colleges are poised to assist employers with their talent needs, but the funding model for our institutions is inadequate when compared to the state funding allocated to four-year universities. The VCCS has requested \$250M to keep program costs low, modernize our facilities, expand dual enrollment, provide more career services, increase academic advising capacity, address mental health barriers, and expand our state-wide marketing campaign.



Significant Organizational Change

A restructuring of the college has taken place. The new organization best aligns the college for efficiency and effectiveness that addresses the new realities of student enrollment, our strategic plan, and enrollment growth goals. The most significant change was the elimination of the Institutional Advancement Division and the Vice President's position. In its place, the college has created the Division of Institutional Effectiveness. The new division houses Human Resources, Development, Institutional Research & Effectiveness, and Marketing & Communications. A new position will be added to the Development portfolio to assist with prospect research and the Director of Development will assume responsibility for the Education Foundation. The search for the new vice president's position will begin in February 2023.

The President's College and Community Engagement Activities: January 1 – February 10

- Attended Legislative Luncheon with the Virginia Peninsula Chamber of Commerce to promote Hire Virginia, the 2023 VCCS legislative priorities.
- Attended the Commonwealth Prayer Breakfast as a kickoff to the start of the General Assembly.
- Attended Hampton Roads Legislative Luncheon to promote Hire Virginia, the 2023 VCCS legislative priorities.
- Attended the VCCS Legislative Reception with Governor Youngkin and Chancellor-Elect, Dr. David Dore.
- Convenor and participant for the Hampton 2040 Community Plan - Educated Citizenry Steering Group.
- Attended Apprentice School Women's Athletic Hall of Fame Reception.
- Presented College updates at the *Peninsula Mayors and Chairs* convening (see attached handout).
- Presented College updates at the Rotary Club of Warwick. Accompanied by Drs. Hollins, Ragno, and Mr. Todd Estes.
- Attended a Power of Women Leadership Luncheon with the Board Chair and several of the college's promising leaders.
- Through a generous donation from the Ferguson Center for the Performing Arts, attended the Parson Dance performance along with 50+ college faculty, staff, and students.
- Attended Hampton's Reception for President and First Lady Williams of Hampton University.
- Guest speaker at the inaugural meeting of **The Shop**, VPCC's minority male success initiative.
- Hosted a VPCC Townhall to share college budget, facilities, enrollment, and organizational change updates.
- Thanks to the generous funding from Ferguson Inc, cofacilitated, with Dr. Alvean Lyons, a ½ day Women's Leadership Development workshop.
- Attended the Governor's Reception, recognizing Black History Month
- Participated in Workforce Development Roundtable Discussion with Senator Tim Kaine.
- Meeting with Governor Youngkin, Secretary of Education Guidera, and Secretary of Finance to begin six-year planning discussions.

Dr. Brannon's External Board and Committee Memberships

1. Greater Williamsburg Chamber, Executive Board, and Treasurer
2. Greater Peninsula Now, Board Member
3. Hampton Roads Workforce Council, Board Member
4. VA-NC Alliance, Governing Board
5. Virginia Peninsula Chamber of Commerce, Board Member
6. VCCS: Opportunity 2027 – Strategic Plan Committee Chair for Student Support Services
7. VCCS: Advisory Council to the Chancellor- Personnel Committee Chair
8. Versability, Board Member

UPDATES FROM COLLEGE CONSTITUENCY GROUPS

In our continued efforts to enhance transparency, communication, and shared governance practices, each Constituency Group is asked to provide reports to the President and College Council. The College's Constituency Groups are responsible for ensuring that each member of the college is represented by a governance group that gives voice to their needs and best interests. Those Constituency Groups include Student Government Association, Faculty Senate, Mid-Level Managers, and College Support Staff Association.

Update from Faculty Senate

- The Faculty Handbook committee has been working on a draft of the updated handbook that will be presented to the full senate during their February meeting. The most recent handbook is from 2015-16 and this update is greatly needed.
- A working draft of the "Culture of Excellence" document has been shared with the Senate. Discussions are planned at the February meeting and an updated draft should follow shortly.
- Faculty Senate plans to review the Faculty Professional Development and Evaluation Plan and the Promotional Process once we have completed our work on the Handbook.

Update from College Support Staff Association

- Recognizing a need for a quick "go-to" guide, the Association has been working to gather information about who's who and what they do at the college. The goal is to help one another be more efficient and effective when seeking assistance for students and staff.
- The Association has been diligently and methodically reviewing and providing feedback regarding the Culture of Excellence document. Feedback will be ready shortly.
- A planning committee has come together to work with the Human Resources department on Professional Development Week which will take place over spring break, March 6-10, 2023.

Update from Mid-Level Managers

The mid-level managers' group is undergoing leadership changes. The current leaders have taken on additional responsibilities and can no longer give their time and energy to lead the constituency group. We hope to have new leadership in place very soon.

Update from Student Government Association

There is a new president of the Student Government, Natalia Rodriguez. We are excited to welcome her and help her get caught up on information, policies, and events. As she learns her role, she hopes to continue the work started by the presidents who came before.

COLLEGE EVENTS - SAVE THE DATE - Spring 2023

02/17-19/23 Athletics Family & Friends Weekend: Softball, Basketball, Baseball events

02/22/23 President's Leadership Series: Journey to Entrepreneurship, PWDC @ 3 PM

03/24/23 President's Induction, Liberty Live Church, @ 12-3 PM

03/25/23 Fundraising Gala, Marriott Newport News City Center, @ 5-10 PM

04/13/23 JCC Trades Center Grand Opening @ 9 AM

04/19/23 College Board Meeting, PWDC @ 5 PM

04/27/23 Scholarship & Donor Reception, Holiday Inn Newport News, @ 4:30 PM

05/12/23 Spring 2023 Commencement Ceremony, Liberty Live Church, @ 2-4 PM

05/17/23 College Board Meeting, HT 110 @ 5 PM

UPDATES FROM ACADEMIC AFFAIRS

Faculty Updates

Three new full-time faculty members have joined the team. Cathy Layton joins the Art faculty, Dr. Kelly Tanner will provide instruction and leadership in Dental Hygiene, and Amelia Morris has been added to the Nursing faculty. A search for full-time engineering faculty is still underway.

Professor Nicholas Pierce, who taught in our Information Technology area, resigned and is now teaching at Southside Virginia Community College.

Committee on Accreditation for the Emergency Medical Services Professions (CoAEMSP) site visit

The Emergency Medical Services (EMS) program hosted a site visit on December 5-6, 2022, for their CoAEMSP accreditation. This visit was for the initial accreditation of the EMS program. There were no violations. The site visit team was complimentary of VPCC's EMS program, citing strong leadership and advisory committee support, faculty qualifications, and technology use among other programmatic strengths.

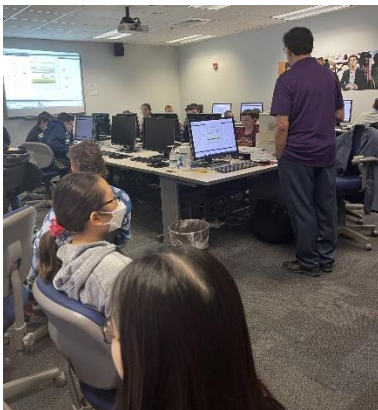
VPCC Chorus Concert

The VPCC Chorus Ensemble presented an end-of-semester concert on December 8, 2022, at Denbigh United Presbyterian Church. The VPCC Chorus Ensemble is directed by Professor McDonald. The repertoire of this concert included three sections highlighting cultural music, songs of hope and encouragement, and the spirit of the Holiday season.



Technology Exploration Saturdays

VPCC's STEM division partnered with the Virginia Space Grant Consortium on Saturday, January 21, 2023, to offer interactive hands-on activities, demonstrations, and career planning resources. The event was free and open to seventh and eighth-grade students from Peninsula School Divisions.



UPDATES FROM INSTITUTIONAL ADVANCEMENT

Building Name Change Update

The College and Facilities Naming Task Force has met twice to date. During its first meeting, the Task Force reviewed the charge from the College Board to make recommendations for renaming Griffin and Wythe Halls consistent with the Board's vote to rename these facilities in February 2021. The Task Force discussed and identified factors that it believes are important considerations for the College Board in naming buildings and facilities on the campuses. The Task Force requested the development of a survey to solicit stakeholders' feedback on these considerations and suggestions for renaming Griffin and Wythe Halls. The survey, developed by the College's Office of Institutional Research and Effectiveness, was reviewed, and approved by the Task Force for publication to stakeholders beginning January 16. The survey is scheduled to close on February 10. Results will be compiled and shared with the College Board on February 15.

Educational Foundation, Development, and Alumni Engagement

Michelle Garrett, Development Assistant, and Institutional Advancement Administrative Assistant has taken a new position with Christopher Newport University. Michelle was employed with the College for over 20 years and will be missed. The College is repurposing that position to better serve Development's fundraising needs.

The Foundation has raised \$184,319 to date towards the College's 1-million-dollar annual goal. The Development Office secured a \$10,000 Annual Partnership from Langley Federal Credit Union and raised over \$5,000 from Foundation Board members as part of its end-of-year push. The Vice President for Institutional Advancement worked with scholarship donors to secure additional gifts to endowed scholarships totaling more than \$13,000. By March 1, the College will submit applications for two grants that, if successful, would garner over \$250k to support academic and workforce programmatic expansions.

Alumni Coordinator, Shante Bell, is hosting the first Alumni Council Meeting in February. There are two new members to the Council: Chris Stuart, Vice President of Top Guard Security, and Samar Chopra, VP of IT, Langley Federal Credit Union.

Communications and Marketing

Website Migration to Cascade

The Communications and Marketing team has been working with the vendor, Hannon and Hill and the Information Technology (IT) Department to upgrade the entire website to a new, more secure server and a more user-friendly Content Management System. The entire process started in 2022 and the team's Web Developer has been working closely with the vendor and the IT Department to ensure a smooth transition to the new system. Cascade is specifically designed to support system-wide content sharing across sites and channels while also allowing the team to enable granular permissions that allow College staff to properly govern the content on the site. The Marketing team is also working on a more detailed plan to enhance the website's usefulness for students. This involves redesigning the website with a more customer-service-driven content structure, and more diverse images, ensuring accessibility, and only posting the highest quality, up-to-date content.

Promotion for New Trade Center Opening in Toano

The Marketing team has created a plan to widely publicize the opening of our new trade center to a target market on the Peninsula through a variety of channels including a multichannel mix of organic opportunities and paid methods including radio, streaming television, geo-fencing, traditional television, gaming apps, banner ads, and billboards. These methods will cover the opening of the trade center and continued efforts to enroll during the spring semester. See examples below of the efforts to market the new trades Center:



Business News
From the Virginia Peninsula
Thursday, October 13, 2022

PENINSULA
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Neighborhood News. Local Reporters.

News Cities & Towns Retail News Hospitality & Tourism Food + Beverage New Businesses Real Estate Construct

Virginia Peninsula Community College Opening A Second Trades Center In Toano

By Brandy Cortezano September 13, 2022

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Toano, VA

Virginia Peninsula Community College opening new trades center in Toano

Watchful Eye 22 days ago



Machining tool being used in a community college setting. Courtesy of Debrae Crossley/Advanced Manufacturing Partnerships in Education (AMPEd.net)

UPDATES FROM ENROLLMENT MANAGEMENT & STUDENT SUCCESS

Personnel Changes

In December 2022, Enrollment Management welcomed staff member, McGinley Kooy. She is the first College Navigator who will serve in an instrumental role in onboarding new students and providing guidance to navigate through the enrollment process.

On January 3, 2023, Alumni Samantha Haraway joined Virginia Peninsula Community College as the first Softball coach. Samantha's softball coaching experience includes Hampton High School, numerous travel organizations, and multiple adult and youth softball and baseball leagues across the Hampton Roads area. From 2003 – 2005, Haraway played softball at Norfolk State University.

On December 10, 2022, the college welcomed its Southeast Presidential Fellow, Marian Clifton. The SEC Fellow will assist the interim Dean with the following: designing and coordinating the teacher preparation curriculum for VPCC Center for Teacher Excellence, implementing recruitment and retention initiatives to increase enrollment of residents from the 23605 and 23607 zip codes, and establishing a pipeline of Southeast Newport News high school students who enroll in the VPCC Early Childhood Education Program.

Active and/or upcoming recruitments are/will be underway for the following positions in the Enrollment Management and Student Success division: Associate Director for Admissions; College Navigators; Academic Advisors; Head Coaches for Women's Volleyball, Men's Soccer, Baseball, and Co-Ed Cross Country/Track & Field; and TRiO Counselor. Job descriptions can be found on the Virginia Community College System, Virginia Peninsula Community College website, and social media platforms. The college community will receive announcements as positions are filled.

Recruitment

- Each department within Enrollment Management and Student Success is diligently working towards accomplishing recruitment and retention goals. For instance, a communication plan was developed to target and engage ‘applied, but not registered’ students. Most recently, students who applied, but did not enroll for fall or spring received correspondence regarding opportunities to register for the upcoming twelve and eight-week second sessions. Secondly, beginning February 2023, admissions personnel will visit high schools, three times per week, to recruit graduating seniors.
- Community presence and engagement are grassroots efforts that complement our electronic and social media recruitment strategies. Those community engagement activities included (1) participating in a Community Health and Resources event coordinated by the Hampton Roads Community Action Program, (2) participating in a joint holiday celebration with the Project Life Foster Youth program and the Hampton Department of Human Services foster youth program, (3) hosting a “High School Day” recruitment event where local high school students were able to attend a basketball game for free, and (4) visiting thirty classrooms to inform students about the benefits of the college’s TRiO program.

Retention

- The Vice-President of Enrollment Management and Student Success asked the academic advisors to have 80% of their fall caseload enrolled in spring courses by December 9, 2022. Email and call campaigns were methods utilized to engage students, as well as registration sessions were facilitated to achieve approximately 60% of their caseloads.
- As of January 2023, 134 students are actively enrolled as TRiO students, which is an increase of 11 students compared to the December 2022 report. Federal guidelines indicate 160 active TRiO students by August 31, 2023. The program remains on track to accept 160 students before the scheduled recruitment deadline. Eighty-five percent of TRiO students are registered for the Spring 2023 term, which is an increase from 75%, who registered at this time in Spring 2022.
- Recruitment, retention, and successful completion of student-athletes is a priority at VPCC. To ensure student success is and remains at the forefront for VPCC players, the Athletic Director will continue to embed student success practices and mandatory advising into the sports programs.
- The Minority Male Success Initiative is being led by Presidential Fellow, Antonio Dill-Word. He has assembled an advisory group and continues to build upon a cadre of mentors via his connections with community-based organizations, 100 Black Men, local entrepreneurs, faculty, staff, and alumni. In addition, Mr. Dill-Word attended an FBI community roundtable with several organizations to promote ‘The Shop’. In collaboration with Smithfield Foods our, Minority Male Success Initiative plans to host a *spring grill-off* with local police departments to facilitate a community presentation on law enforcement policies and practices.
- Our commitment to student leadership development is reflected in the programming that seeks to prepare students for a successful life after college. This spring, programming has included a panel discussion on building student support networks, conflict resolution, stress management, and anti-hazing behavior. All sessions were presented by our faculty and staff – another example of collaboration at the college.
- As we continue to grow student enrollment at the Southeast Higher Education Center, we are making intentional efforts to also supply the wraparound student services needed. ‘Super Services’ is a program offered as an opportunity for returning students at the Southeast Center to meet with academic and financial aid advisors, register for classes, and learn about available Single Stop support services.

Program Completion and Highlights

- Nearly 300 students applied for fall graduation. Of the 300, 209 completed all degree requirements, while 76 remain outstanding with one or more degree requirements unsatisfied.
- The Baseball team's fundraisers collected nearly \$15,000 during the fall 2022 semester. These funds will cover costs not supported by the state budget in the Spring 2023 season.
- The American Red Cross is a new community partner, hosting two blood drives per year.
- We are grateful for Professor Ian Taylor who donated and assembled a ping pong table. The table is available in Wythe Hall, Hampton campus for use by students and employees.
- The Center for Excellence on Early Childhood Education (ECE) continues to move forward with the planning of the center scheduled to open in the Fall of 2024. The internal ECE task force met in January to develop goals and measurable outcomes for the Center.

UPDATES FROM HUMAN RESOURCES

Faculty and Staff Changes

I am pleased to announce that Mr. Todd Estes has been selected as VPCC's Vice President for Workforce Innovation. Mr. Estes is a former shipbuilder who also graduated from the Apprentice School. Before coming to Virginia Peninsula Community College, Mr. Estes served as the Executive Director of the Community College Workforce Cooperative, the VCCS Director of Career Education Programs and Workforce Partnerships, Tidewater CC's Interim Associate Vice President for Workforce Development, and their Director of the Apprenticeship Institute. Mr. Estes has designed and implemented workforce development strategies, for an array of industries, at the community college level, and he coordinated state-level workforce-related initiatives while with the VCCS Office.

During his time as our Interim Vice President, Mr. Estes has provided servant leadership for the division, shepherded the implementation of the Workforce Development Center in Toano, VA, co-authored grants leading to multiple million-dollar grant awards that benefit the college, strengthened our corporate training opportunities, partnered with Williamsburg-James City County Public Schools to provide dual enrollment education opportunities in the skilled trades, and partnered with VPCC colleagues to launch alumni engagement, fundraising, and student enrollment initiatives.

Mr. Estes has an Apprenticeship Certificate in Marine Design from the Newport News Shipbuilding Apprentice School, a bachelor's degree from Old Dominion University, and a Master of Education degree in Higher Education from The College of William & Mary.

Updated Organization Charts

In 2019, the college underwent a substantial reduction in force, followed by the pandemic and significant turnover from 2021-2022. Our primary organizational focus has been to return students and the needed in-person support personnel to campus. These events left little time for our Human Resources staff to update our organizational charts. However, I am pleased to announce that updated organizational charts are now available on our public website. This effort was spearheaded by the Interim Director of Human Resources, Melanie McNall, and Chief of Staff, Ada Badgley. Each supervisor contributed to making the organizational charts a user-friendly document. The Cabinet commits to updating the charts three times per year. You may view the new charts on this webpage:

<https://www.vpcc.edu/about/admin/hr/organizational-chart.html>

UPDATES FROM WORKFORCE DEVELOPMENT

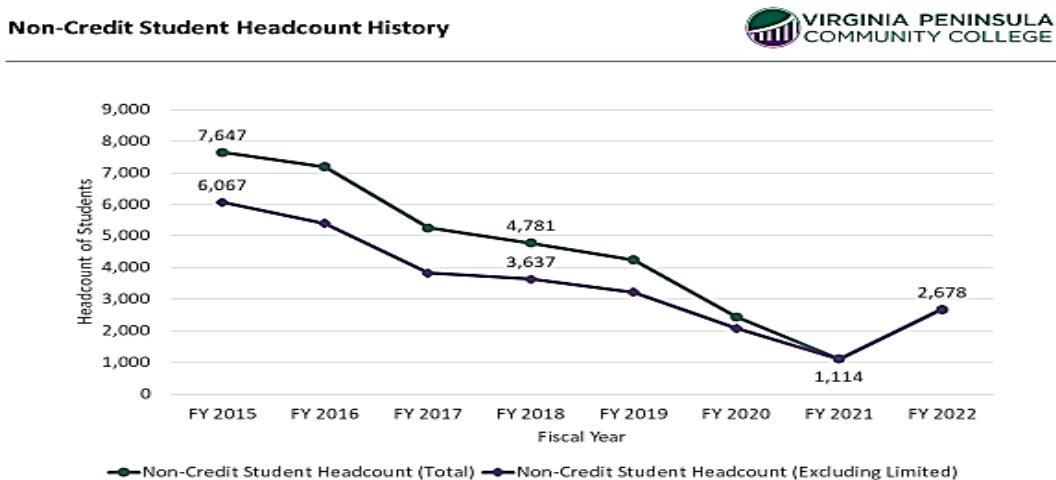
Expanding Access to Skilled Trades Training throughout our Service Region.

Final construction and outfitting of the Trade Center in James City County are nearly complete. The certificate of occupancy was obtained on February 7, 2023. Training is planned to commence shortly thereafter in late February. Initial course offerings will include shielded metal arc welding followed by carpentry. Computer numerical control machining and masonry training will follow in the spring as well. We are thrilled to bring affordable and accessible skilled trades training to the upper end of VPCC's service region and to continue strengthening our partnerships with local employers and Williamsburg/James City County Schools. We are pursuing facility relocation and expansion in the southern end of our service region as well. Possible skilled trades training locations are under review in both Hampton and Newport News. The expansion will be supported in part by the Economic Development Agency Good Jobs Challenge grant.

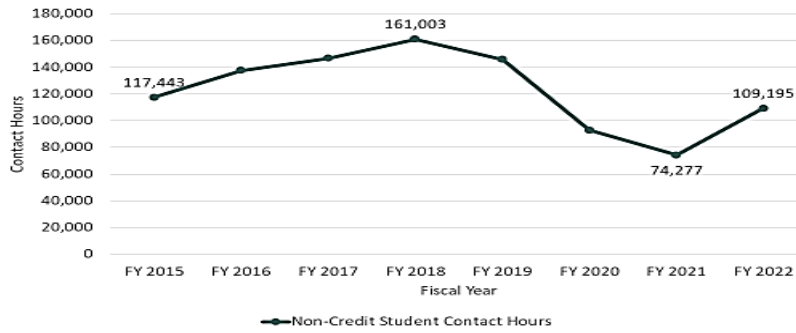
Workforce Development Enrollment Increases

Workforce Development is encouraged by a recent upturn in non-credit enrollments. We see the increase in enrollments as a positive upward trend that we plan to sustain by working with local and regional partners to better serve our communities. By aligning our efforts, we can reach more job seekers and then better prepare them for the great jobs available in our region. We have partnered with the Hampton Roads Workforce Council and the Virginia Ship Repair Association to expand training and supportive services for those seeking entry into the shipbuilding and ship repair industries.

We are working with exciting new efforts like the *What's Next Initiative* developed by city councilman-elect, John Eley, and State Board for Community Colleges member and retired Newport News Schools superintendent, Dr. Ashby Kilgore. We are expanding access to workforce training, with the support of a US Department of Labor Strengthening Community Colleges grant, by adding the new trades facility in James City County.



Note: Data in this graphic represent the unduplicated count of students who were enrolled in non-credit courses, as recorded in PeopleSoft SIS



Note: Data in this graphic represent the summation of enrolled contact hours for non-credit course completers, as recorded in PeopleSoft SIS

We are also actively expanding our relationships with local employers to ensure we meet their unique needs in critical industries like healthcare, information technology, and business. By focusing on efforts like these and continuing to emphasize career preparation for those who most need it, we are very optimistic about our ability to expand the workforce training pipelines most needed by our region’s key industries and continue the increase in non-credit enrollment.

UPDATES FROM INSTITUTIONAL RESEARCH & EFFECTIVENESS

SACSCOC Reaffirmation Efforts

The College’s next reaffirmation of accreditation with the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) will take place in 2026. The multi-year process leading up to the 2026 reaffirmation will consist of an orientation for VPCC leadership in Fall 2023, submission of a comprehensive compliance certification report in Spring 2025, and an on-site visit by peer reviewers in Fall 2025.

More immediately, the College is working on several major efforts to prepare for reaffirmation and make sure foundational aspects of the institution are strong and that employees are ready to engage in the significant work ahead. For Spring 2023, the College will be undertaking significant work on the following:

- Providing accreditation-related professional development and training for College leaders and each division of the College on their specific responsibilities relative to accreditation and compliance.
- Initiating a major College-wide effort to review College policy and procedure and ultimately adopt new policy and procedure manuals that (a) provide a single, official source of policy, (b) eliminate any duplication of VCCS policy, (c) clearly articulate the purpose and intended goals of each policy, (d) make policy easily accessible and open to the public, and (e) clarify responsible parties for ensuring policy compliance. This will be a multi-phase process that pulls together teams of experts from across the College and regularly updates and engages the College’s constituency groups.

- Enhancing processes for faculty credentialing and maintenance of faculty credentialing records.
- Elevating current assessment practices and better engaging the College in the use of data and performance indicators to monitor success on key outcomes and initiate improvement efforts.
- Beginning work to identify the College's next Quality Enhancement Plan (QEP), a required aspect of reaffirmation that focuses cross-College resources on a major initiative around student learning and success. The College's last QEP was related to academic advising, and a new topic will need to be identified for the upcoming reaffirmation.

Success in each of the areas listed above will place the College in a much better position to move through the reaffirmation process and have a successful visit and outcome in the 2025-2026 academic year.

Enrollment Thermometer Update

Fall 2022 credit enrollment numbers ended at 6,018 students and 3,377 full-time equivalent students (FTES). Those numbers represent a 3% increase in both students and FTES when compared to final numbers from the prior year (Fall 2021).

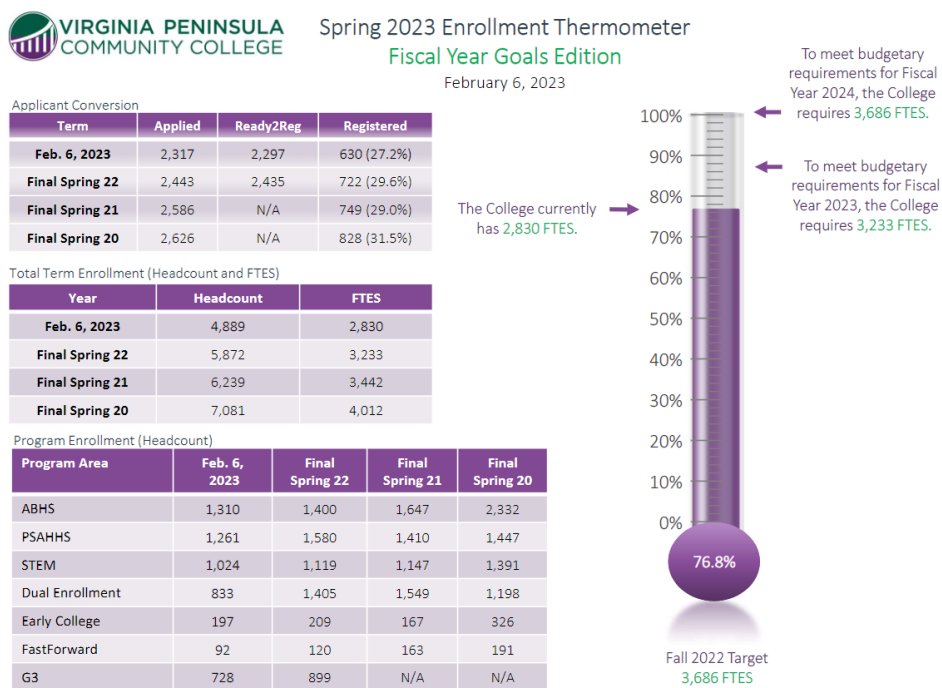
The overall credit enrollment growth can be attributed to several factors, including the following:

1. A return to offering more in-person, on-campus class options (35% more than in Fall 2021)
2. Substantial growth in the number of high school dual enrollment students (28% higher than in Fall 2021)
3. An increase in the average credit hour load of regular enrollment students (3% higher than in Fall 2021)
4. Growth in student enrollment in IT programming (15% higher for both the AS in Information Technology and the AAS in Information Systems Technology) and several programs that had been hit particularly hard by the pandemic and its limits on in-person instruction (e.g., 57% higher for the AAS in Computer-Aided Drafting and Design and 32% higher for the AAS in Automotive Technology)

Fall 2022 non-credit enrollment numbers are not yet finalized and official, but are currently at 611 students and 39,044 contact hours. Those numbers represent a 50% increase in students and a 55% increase in contact hours when completed to final numbers from the prior year (Fall 2021). New and expanded course options for Phlebotomy and Commercial Driver License (CDL) training, along with the return to more in-person class offerings and other related factors, have contributed to the overall growth.

The growth in enrollment for Fall 2022 ended what has been eight years of substantial yearly enrollment declines for the College. Those more substantial declines began in 2014 and deepened in 2020 with the onset of the COVID-19 pandemic.

The Spring 2023 semester began on January 9, and enrollments have continued to rise since that time as students have finalized their schedules and high school dual enrollment students have been registered into their classes. As of February 6, 2023, there were 4,889 students enrolled for the Spring 2023 semester. The credit hours of those 4,889 students totaled 2,830 FTES. At present, enrollment numbers for Spring 2023 are 2% lower in student headcount and 1% lower in FTES than at the same point in Spring 2022 registration. Current projections suggest that the semester will end with a modest decline of 1-3% in headcount and nearly equal FTES as compared to Spring 2022.



UPDATES FROM FINANCE, FACILITIES, AND ADMINISTRATION

Finance

We are excited to report that the outreach done by our Military and Veterans Affairs team is paying off as we have seen a 17% increase in military veteran students from Spring 2022 to Spring 2023. With several more terms to go this spring, we expect this number to continue to grow. Overall Spring enrollment is expected to be flat, which is in line with our start-of-the-year budget projection.

Facilities

The new Hampton IV building renovations are nearing completion. We expect to move staff out of Diggs/Moore/Harrison buildings over the next several months and move classroom equipment/furniture at the end of this semester to be ready for summer/fall classes in the new building. Hastings Hall and the Annex roof replacements have gone smoothly and should be complete by the end of March 2023.

Partly due to our June 30, 2023 requirement to vacate our Workforce Trades Training Center at the Goodwill location in Hampton, a Trades Facility is being considered for Southeast Newport News. The preference is to own the property, rather than lease it and since we have been unsuccessful in

identifying a suitable existing building, we have been working with City leaders on the potential to build a new facility. There is strong potential for the Department of Defense to provide a substantial portion of the funding for a new build in support of expanding maritime trades training such as welding. If successful in the pursuit of a new building, the College would seek temporary space for trades training while the new building is being constructed.

UPDATES FROM THE DIRECTOR OF STRATEGIC INITIATIVES

President's Inauguration and Fundraising Gala

At the time of this report, the inauguration ceremony and gala are seven weeks away! This is an exciting time. We have contracted Jonalyn Gore, Workforce Development Logistics Coordinator, to provide significant assistance to this effort. While save-the-date cards went out in October, formal invitations are scheduled to be sent via US mail and electronically within the week. Participants are being finalized, the run of the show and script has been drafted, and the many purchases, from presidential regalia to discipline gonfalons and from polo shirts for volunteers to a challenge coin for special guests, are in the process of being procured. The Committee has been diligent to ensure that many items can be reused at future events such as commencement, open houses, and college promotion.

All board members are invited to attend the ceremony as well as the pre-event reception for our VIP guests. At that event, Board members are asked to interact with our local legislators, city and county officials, school superintendents, and presidents or delegates from Virginia Colleges and Universities.

Additionally, sponsorship packets are days away from being sent to many of our community partners and local businesses. Our goal is to have at least 50% of ticket sales for the Inauguration Gala come from sponsored packages. We encourage all college board members to purchase tickets to attend and assist in promoting corporate sponsorship for this event.

Professional Development for College Leadership

This spring, we are working to provide professional development and resources for all those in supervisory positions. We met on January 17, for the first time to roll out the workshop series and discuss communication expectations. On February 7, the group convened to discuss preferences and tendencies as categorized through the Myers-Briggs Type Indicator personality test. Additionally, we have surveyed to learn more about what skills and knowledge our leaders and their teams need for success. This survey will help inform our next upcoming workshops, which are scheduled about every three weeks.

As we learn more about ourselves as leaders and as a supervisory team, we will gain powerful insights into our strengths and areas of growth. This will lead to an increased capacity for leadership of the nearly forty unit supervisors here at the college.

Respectfully submitted,



Dr. Towuanna Porter Brannon